

# New Director of Coaching

## Bryan Iotte



Bryan's role as Director of Coaching includes:

- Leading our Friday Night Lights training program
- Assisting the VP of Competition and Coaches with assessments of players during tryouts
- Coaching and developing the Coaching staff at all levels including age-appropriate training lessons
- Formulating and installing player development programs and game philosophies from Mod to the select level
- Being present during practices and games to advise and assist Coaches for their continued development

Coach Bryan comes to Southlake with a wealth of experience as a player and a coach, both at the team and individual level.

As a player, Bryan had success from youth soccer all the way to the professional indoor soccer level in Washington State. Bryan played collegiately in Washington and Oregon and finished as an All-American at Concordia University. Bryan spent time playing internationally with elite players from around the world.

As a coach, Bryan spent the last 12 years doing personal soccer training for players of all ages. Bryan coached at the premier club soccer level from 2012-2014. Bryan worked full time at Starfire Sports leading several youth soccer programs. For the past two years, Bryan's full-time job has been personal soccer training. Bryan's training focused on individuals, small groups, and at the team level.

Bryan's primary goals at Southlake is to impress upon and support the coaching staff in creating training methods that focus on the following principles:

- Quality before speed
- Balance and body control
- Breaking down the details of the first touch, passing and dribbling
- What it really means to play for your teammates
- Resilience built through better understanding the mental challenges of the game

Bryan's personal message to Parents of Southlake players:

*"There are many ways to play this game and no one way is the right way. With that said, teams that are organized and have a strong team mindset create many more opportunities for the individual players to shine and express themselves at any given moment. You need confidence and competence to best express yourself and that starts at training. These kids are under enough pressure to perform so let's maintain our roles as supporters and believers and focus our conversations on development and enjoying the beautiful game."*

